

# NOT FOR THE BRIEF

## Space 2

Elle Abignano,  
Maria Adriano,  
Silje Buxton  
Soldal, Monisha  
Chippada, Nikki  
Farmer, Leila  
Fri, Amy Ge,  
Andrina Manon,  
Estee Sarsfield.

Opening 19  
August 6pm  
via Facebook  
live stream

20th August -  
05 September

'Not for the Brief' is a group exhibition of designers and illustrators breaking from commercial restrictions and not adhering to a design brief. This exhibition demonstrates graphic design experimentation and exploration of nine emerging and practicing designers. Experimentation and image making take place through the use of design fundamentals with each work employing shape, colour, texture and scale - 'Not for the Brief' showcases design and art in duality.

As recent design graduates, the ever-present notion of commercial profitability as an artist or designer is a scary prospect and one that we are prepared to combat by designing to our hearts desire. The exhibition displays an assemblage of design graduates establishing their own practice and signature aesthetic outside of a client brief.

The works explore a range of media through print, digital media, painting, photography and ceramics with applied graphic design principles for image making. The curated collection responds to the box designers are pushed into, with restrictions, guidelines and rules that mould their work into something that is marketable and consumable. Not For The Brief resists the formula for consumable design and celebrates the abstract process, experimentation and work that didn't make the cut.

### KUDOS GALLERY

6 Napier St Paddington NSW 2021

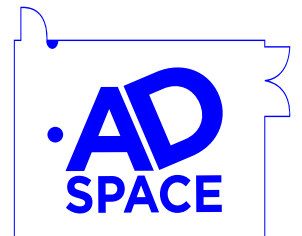
11am-6pm Wed to Fri, 11am-4pm Sat

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Kudos Gallery is run by UNSW A&D students and funded by Arc @ UNSW Limited.



# NOT FOR THE BRIEF

Work order clockwise from left of entry to space 2.

## 1. Silje Buxton Soldal

'Touch as a memory', 2020. Pencil on paper, 21 cm x 21 cm. \$90.00 per drawing.

## 2. Estee Sarsfield

4cm on earth, 2020. digital prints on paper, brass, rock, clock mechanism, prints 4cm x 4cm, clock: 10cm x7cm x 7cm, NFS.

## 3. Elle Abiganon

'Fire', 2020. Smooth Cotton 310gsm. 12x18inch. \$200 each.

## 4. Nikki Farmer

Forever Confetti, 2020. Archival Ink Prints, 297x210mm, \$160 per print.

## 5. Amy Ge

'Xiang Mama', 2020. zine, 210mm x 148mm, NFS.

## 6. Leila Fri

'Recollections', 2020. Cyanotype on paper, Dimensions Variable, Enquire for price

'Mr Squiggle', 2020. A5 envelope, paper, stamp, Dimensions Variable. NFS (interactive work, enquire with staff)

## 7. Monisha Chippada

Postcards, 2020, Oil Pastels & Coloured Pencils, 148mm X 210mm, Not for Sale.

## 8. Maria Adriano

'Not Home', But Here, 2020. Print, Dimensions Variable, NFS.

## 9. Andrina Manon

'Moth and Butterfly Studies', 2020, Watercolour on cotton paper, 10.5x14.9cm(from top to bottom) \$50, \$75, \$60, \$85, \$85 and \$50

'Golden Wattle - Acacia', 2020 Watercolour on cotton paper, 21x29.7cm \$250

'Bottlebrush - Callistemon', 2020 Watercolour on cotton paper, 21x29.7cm. \$250.

'Red Flowering Gum - Corymbia Ficifalia', 2020. Watercolour

on cotton paper, 21x29.7cm. \$250.

'Waratah - Telopea', 2020. Watercolour on cotton paper, 21x29.7cm. \$250.

'King Protea - Cynaroides', 2020. Watercolour on cotton paper, 21x29.7cm. \$250.

'Sturts Desert Pea - Swainsona Formosa', 2020. Watercolour on cotton paper, 21x29.7cm. \$250.

'A Pocket Guide to Australian Wild Flowers', 2020. Giclee Print. Poster zine, 29.7x42cm (poster) 10.5x14.9cm (zine). \$25.

'A Pocket Guide to Australian Moths and Butterflies', 2020. Giclee Print. Poster zine, 29.7x42cm (poster) 10.5x14.9cm (zine). \$25.

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